

Past Conference Attendees

Design & Development, **22 Fresh Apparel Inc.**
Director of Strategy & Development, **22 Fresh Apparel Inc.**
Marketing Strategist, **3M**
Senior Business Analyst, **3M**
Chief Production Officer, **72andSunny**
Experiential Designer, **72andSunny**
Sr. Experiential Producer, **72andSunny**
In-Store Marketing Specialist, **7-Eleven**
Sponsorship Manager, **7-Eleven**
Innovation Experience Director, **AARP**
Vice President of Community Program Design, **AARP**
Technology Strategist, **Abbott Labs**
Executive Director, Integrated Marketing and Promotions, **ABC Family**
VP of Integrated Marketing, **ABC Family**
Project Marshal/CEO, **Abelinis**
Director of Trade Shows, **Accenture**
Global Events Lead, **Accenture Digital**
Director of Sponsorships, **Acer**
Vice President, **Acer**
Partner, **Activent Marketing**
Director, Global Experiential Marketing, **Activision**
Retail Experiential Marketing Manager, **Activision**
VP-Events, **Activision**
Experiential Marketing Manager, **Activision Blizzard**
Event Producer, **Acura**
Digital Manager, **AddingValue**
Founder & CEO, **AddingValue**
Trade Show Manager, **Adidas**
VP Creative Services, **Adidas**
Senior Corporate Events Manager, **Adobe**
Senior Event Marketing Manager, **Adobe**
Marketing Events Manager, **ADP**
Director - Events, **Adult Swim**

Events - Creative Manager, **Adult Swim**
Events Director, **Adult Swim**
Events Production Manager, **Adult Swim**
Events/Talent Coordinator, **Adult Swim**
Manager of Events, **Adult Swim**
President, **Advantage International**
VP-Digital, Social Media & Marketing, **AEG**
Event Marketing Specialist, **Aerotek**
CEO, **Aetheris Energy**
Marketing Coordinator, **Aetna**
Senior Director of Marketing, **Aetna**
Marketing Manager, **Aetna Inc.**
Creative Director, **agencyEA**
Founder & President, **Air Fresh Marketing**
Director-Integrated Marketing, **Alaska Airlines**
Conventions Planner, **Alcon**
Global Conventions Logistics Planner, **Alcon Laboratories**
Senior Manager, Sponsorships & Partnerships, **Alex and Ani**
Sponsorships & Partnerships Manager, **Alex and Ani**
VP, Sponsorships & Partnerships, **Alex and Ani**
General Manager, **Alford Media**
Senior Project Manager, Events, **Align Technology**
SVP, Brand Experience, **Allen & Gerritsen**
Senior VP, **Allied Experiential**
Director-Sponsorships, Promotions and PR, **Allstate**
Senior Event Manager, **Allstate**
Senior Marketing Specialist, **Ally Financial**
Senior Manager Global Events, **Altamiras Consulting**
Event Marketing Specialist, **Altria**
Senior Marketing Manager Events, **Amazon**
Project Manager, Partnerships & Events, **Amazon.com**
President & CEO, **AMCI**

Director-Global Event Marketing, **AMD**
In-Store Marketing Specialist, **AMD**
Manager, Technology Demonstrations, **AMD**
Marketing Manager, **American Chemical Society, Rubber Division**
Director, Advertising, Entertainment & Lifestyle Marketing, **American Express**
Director, Tradeshow and Field Sales, **American Express**
Event Marketing Director, **American Express**
Marketing, Event Strategy and Planning, **American Express**
Senior Manager, Consumer Products and Services, **American Express**
Senior Manager, Tradeshow Acquisition, **American Express**
Event Manager, **American Family Insurance**
Event Technology Director, **American Family Insurance**
Integrated Marketing Strategist, **American Family Insurance**
Manager of Honda Regional Marketing, **American Honda Motor Company**
Manager, Experiential Marketing, **American Honda Motors**
Event Sales Manager, **American Museum of Natural History**
Seminar & Event Marketing Manager, **Ameriprise Financial**
Lead Trade Development Specialist, **Amway**
Manager - Business Activation Marketing, **Amway**
Implementation Planner, **Amway Corp.**
Lead Trade Development Specialist, **Amway Corp.**
Senior Trade Development Specialist, **Amway Corp.**
Assistant Marketing Manager, **Anchor Brewing Company**
VP, Bud Light, **Anheuser-Busch**
VP, Experiential Marketing, **Anheuser-Busch**
VP, Marketing, **Anheuser-Busch**

Director, Experiential Marketing Strategy, **Anheuser-Busch InBev**
Founder/President, **Anon Design Collective**
Chief Creative Officer, **Ant Farm**
Director of Experiential Marketing, **Aol**
Director-Corporate Events, **AOL**
Event Manager, **AOL**
Event Planner, **AOL**
Senior Event Manager, **AOL**
Senior Manager of Corporate Events, **AOL**
Senior Tech Manager, **AOL**
Event Manager, **Apple**
Event Marketing Manager, **Apple**
Trade Show Manager, **Apple**
Senior VP, Group Marketing Director - Brand Experience, **Arnold Worldwide**
Brand Manager, **AT&T**
Senior Manager, **AT&T**
VP, Events, **AT&T**
Director of Marketing, **Atlantis Casino Resort Spa**
Experiential Marketing Coordinator, **Audi of America**
Senior Manager, Experiential Marketing, **Audi of America**
Senior Specialist, Events and Experiential Marketing, **Audi of America**
Event Manager, **Autodesk**
Event Technology Manager, **Autodesk**
In-Store Marketing Specialist, **Autodesk**
Manager, Event Technology, **Autodesk**
Senior Event Manager, **Autodesk, Inc**
Sr. Manager, Global Customer Events, **Autodesk, Inc**
Chief Marketing Officer, **Bacardi**
Director, Corporate Communications, **Bacardi**
Experience & Engagement Manager, **Bacardi**
Field Director- Angel's Envy, **Bacardi**
Global Comms Director, Rum, **Bacardi**
Global Marketing Manager, Grey Goose, **Bacardi**
Global Marketing Manager, Rum, **Bacardi**

Marketing Manager, **Bacardi**
Senior Brand Manager, **Bacardi**
VP, Consumer Insights, **Bacardi**
Affinity Partner Marketing, **Bank of America**
Event Manager, **Bank of America**
Experiential Manager, **Bank of America**
Marketing, **Bank of America**
VP of Affinity/Event Marketing,
Bank of America
Area Brand Manager, **Barefoot Wine & Bubbly**
Brand Development Mgr. - Western U.S.,
Barefoot Wine & Bubbly
Experiential Marketing Manager, **Barilla**
Marketing Manager, **Barilla**
VP, **Barilla**
Marketing Manager, **Bayer**
Marketing Manager, **Bayer Healthcare**
Account Director, **BBDO**
Creative Director, **Beats by Dr. Dre**
Global Retail Events Manager, **Beats by Dr. Dre**
Technology Strategist, **Beats by Dr. Dre**
Industry Engagement Manager,
Behr Process Corporation
Marketing Specialist, **Behr Process Corporation**
Events Manager, **Belk**
Digital Media Specialist, **Bell**
Director of Sponsorships, **Bell**
Director of Experiential Marketing, **Best Buy**
Event Marketing Manager, **Best Buy**
Experiential Manager, **Best Buy**
Founder and CEO, **BestBuzz**
VP Creative Strategy & Ideation, **BFG**
Communications
CEO, **BGM Experiential**
Senior Producer, **BGM Experiential**
VP, Experiential Marketing, **BI Worldwide**
Marketing Programs Associate, **Bigcommerce**
Digital/Social Media Manager, **Bigelow Tea**
Marketing Project Manager, **Bigelow Tea**
Director, Global Brand Experience, **BlackRock**
Global Brand Experience, **BlackRock**

Vice President, Global Brand Experience,
BlackRock
VP, Brand Experience, **BlackRock**
VP, Global Brand Experience, **BlackRock**
Senior Brand Partner, **Blippar**
Event Marketing Director, **Blizzard**
Sponsorship Manager, **Blizzard**
Managing Director, **Blondefish**
Event Manager, **Bloomberg L.P.**
Event Marketer, **Bloomberg L.P.**
Head of Social Media, **Bloomberg L.P.**
Technology Strategist, **BMW**
Experiential Marketing Manager,
Bodybuilding.com
Customer & Market Engagement Specialist,
Boeing
Event Manager, **Boeing**
Event Marketing Director, **BP**
Director-Consumer Marketing & Events, **Bravo**
CEO/Creative Director, **Brightline Interactive**
Principal, **Brightline Interactive**
Line Producer, **Broadstreet**
Director of Account Management, **Buddy Media**
Marketing Strategist, **Burberry**
Sponsorship Manager, **Burger King**
Sponsorships & Events, **Burger King**
Vice President, **BuzzEngine**
CEO, **BuzzMob**
Account Supervisor, Experiential, **BVK**
Director, Corp Events, **CA Technologies**
Senior Principal - Events, **CA Technologies**
In-Store Marketing Specialist, **Cadbury**
Director Brand Alliances,
Caesars Entertainment
Director of Special Events,
Caesars Entertainment
VP Special Events & Promotions,
Caesars Entertainment
Manager, **California State Lottery**
Consumer Engagement Director,
Campari America

Consumer Engagement Manager,
Campari America
Director of Trade Shows, **Campbell's**
VP, Marketing, **Campbell's**
CEO/Executive Creative Director, **Campos**
Creative Works
Event Marketing Director, **Canon**
Senior Marketing Manager, **Capcom**
Associate Marketing Manager, **Capital One**
Digital Media Specialist, **Capital One**
Director, **Capital One**
Manager, **Capital One**
CEO, **Caravents**
Client Experience Manager, **Career Builder**
Client Experience Specialist, **CareerBuilder**
Experiential Marketing Manager, **CareerBuilder**
Strategic Partnerships Manager, **Carhartt**
Technology Strategist, **CarMax**
VP, Marketing, **CarMax**
Manager, Brand Communications, **Carnival**
Cruise Lines
Event Planner, **Cars.com**
Senior Manager, Events & Meetings, **Cars.com**
Interactive Marketing Director,
Cartoon Network
Creative Director, **Catepillar**
Trade Show Manager, **Catepillar**
Creative Director, **Caterpillar**
Manager/Director, **CBS**
Director of Marketing, **CBS Interactive**
Director, **CBS/Integrated Local Solutions**
Creative Director, **CDK Global**
Director, Events, **CDK Global**
Director, **CDO Istanbul**
General Manager, **CDO Istanbul**
Channel Marketing Manager, **CEB**
Partner/General Manager, **Center Stage**
Audio Visual
Director Sales, **Centium Software**
Marketing Manager, **Centium Software**
VP Sales Americas, **Centium Software**
VP, Global Marketing, **Centium Software**

Art Director, **Chase**
Account Executive, **Cheil Worldwide**
Account Manager, **Cheil Worldwide**
Senior Account Manager, **Cheil Worldwide**
Senior Manager, **Cheil Worldwide**
Manager, Partnerships & Events, **Chevron**
Manager, Sponsorships and Event Marketing,
Chick-fil-A
Senior Marketing Coordinator, Sponsorships
and Event Marketing, **Chick-fil-A**
Senior Brand Manager of Field Marketing,
Chobani
Senior Event Manager, **Chobani**
VP, Marketing, **Chobani**
Chrysler Events Manager, **Chrysler**
Experiential Marketing Manager, **Chrysler**
Head of Experiential Marketing, **Chrysler**
VP, Client Creative, **Chute Gerdeman**
CEO, **Ci Group**
Account Manager, **CI-Group**
Business Strategist, **Cisco**
Data and Measurement Strategist, **Cisco**
Director Marketing Strategy, **Cisco**
Director, Corporate Events, **Cisco**
Director, Global Cisco Live, **Cisco**
Director, Global Event Strategy, **Cisco**
Director-Sales, Partner Engagement and
Recognition Programs, **Cisco**
Event Manager, **Cisco**
Event Marcom Manager, **Cisco**
Event Strategy Engagement Manager, **Cisco**
Global Event Marketing Strategist, **Cisco**
Global Event Strategy Senior Manager, **Cisco**
Global Marketing Manager, Cisco Live, **Cisco**
Senior Manager, Strategic Ops, **Cisco**
Brand Manager, Events and Tradeshow, **Citi**
Global Head of Entertainment Marketing, **Citi**
Senior Vice President, **Citi**
Senior VP Global Entertainment, **Citi**
VP Entertainment Marketing & Senior Program
Manager, **Citi**
Manager of Events, **Citrix**

Principal Marketing Manager, Worldwide Marketing, **Citrix**
NE Field Marketing Manager, **Clif Bar & Company**
Director of Marketing, **Clif Bar and Company**
Event Marketing Specialist, **CoBank**
Coca-Cola Brand Activation Manager, **Coca-Cola**
Creative Director, **Coca-Cola**
Director, Field & Experiential Marketing Center of Excellence, **Coca-Cola**
Director, Honest Tea Field Marketing, **Coca-Cola**
Director, Local Media & Experiential Marketing, **Coca-Cola**
Director, Sports Marketing, **Coca-Cola**
Director, ZICO Field Marketing, **Coca-Cola**
Experiential Marketing Manager, **Coca-Cola**
Global Digital Marketing Manager, **Coca-Cola**
Global Event Manager, **Coca-Cola**
Production Team Lead, **Coca-Cola**
Senior Field & Experiential Marketing Manager, **Coca-Cola**
Sports Marketing Activation Manager, **Coca-Cola**
VP, Social Media and Customer Engagement, **Coca-Cola**
Creative Director, **Colgate Palmolive**
Digital Manager, **Colgate Palmolive**
Events/Promotions Manager, **Columbia Sportswear**
Marketing Specialist, **Columbia Sportswear**
Trade Show & Event Manager, **Columbia Sportswear**
Marketing Representative, **Columbine Vineyards**
Social Media Representative, **Columbine Vineyards**
Brand Manager, **Comcast**
Event Specialist, **Comcast**
Sales & Marketing Operations, **Comcast**
Senior Marketing Manager, **Comcast SportsNet**
Associate Experiential Director, **Commonground Marketing**

VP-Events, **Compuware**
Brand Manager, **ConAgra**
Director of Sponsorships, **ConAgra**
Trade Show Manager, **ConAgra**
Marketing Manager, **Concur**
Marketing Manager, **Consolidated Restaurants**
VP Super & Ultra-Premium Brands, **Constellation Brands**
Director of Marketing, **Continental Tire**
Global Manager, Events, **Cook Medical**
Global Marketing Manager, **Cook Medical**
Manager, Global Marketing, **Cook Medical**
Project Manager - Physician Programs, **Cook Medical**
Senior Manager, Global Marketing, **Cook Medical**
Senior Manager, Global Marketing - Customer Experience, **Cook Medical**
Specialist, Graphic Design, **Cook Medical**
Creative Director, **Costco**
Marketing Events Supervisor, **Country Financial**
Senior Event Specialist, **Country Financial**
Supervisor, Content Development, **Country Financial**
Supervisor, Marketing Events and Programs, **Country Financial**
Senior VP, Managing Director, **CPC Intersect**
VP Program Development, **CPC Intersect**
VP-Program Development, **CPC Intersect**
Director of Outeractive, **Crispin Porter + Bogusky**
Integrated Producer - OuterActive, **Crispin Porter + Bogusky**
Assistant Manager - Experiential Marketing, **CSE**
Coordinator, Experiential Marketing, **CSE**
Senior Director Marketing, **CSE**
Senior VP, **CSE**
Senior VP, Digital, **CSE**
Senior VP-Strategy, **CSE**
AD for Advancement Events, **CSU Channel Islands**
Director of Business Development, **CTL Global**

Design, **Czarnowski**
Director of Technology, **Czarnowski**
VP, **Czarnowski**
Program Director, **Czarnowski Exhibits**
CEO, **Deep Local**
Producer, **Deeplocal**
Event Marketing Director, **Dell**
Events Senior Advisor, **Dell**
Experiential Events Manager, **Dell**
Global Experiential Marketing Events Manager,
Dell
Global Experiential Strategy & Events Manager,
Dell
Marketing Director, **Dell**
Marketing Manager, **Dell**
Senior Marketing Manager, **Dell**
Sr. Events Manager, **Dell**
VP-Marketing, **Dell**
Experiential Marketing Manager,
Dell - Alienware
Senior Manager, Event Marketing, **Deloitte**
Senior Marketing Manager, **Deloitte**
Communication Manager, **Delphi**
Director, Global Marketing & Branding, **Delphi**
Director, Corporate Branding & NA Shows,
Delphi Automotive
VP, Business Development, **Denver Broncos**
Football Club
Senior VP, Experiential, **Deutsch Inc**
VP Experiential Account Director, **Deutsch Inc**
EVP, Group Management Director, **DFCBX**
Strategic Planner, **DFCBX**
VP/Management Director, **DFCBX**
Experiential Manager, **DHL**
Director of Trade Shows, **Diageo**
Experiential Manager, **Diageo**
Global Brand Manager, **Diageo**
Brand and Sponsorship, **Dickies**
Event Manager, **Diebold**
R.J. Reynolds, **Director**
Marketing Manager, **DIRECTV**
Senior Event Manager, **DirecTV**

Event Manager, **Discover Financial Services**
Ad Sales Marketing Manager,
Discovery Communications
Affiliate Sales Marketing Director,
Discovery Communications
Director of Global Events & Brand Activation,
Discovery Communications
Event Manager, **Disney**
Business Analyst, Field Marketing, **DocuSign**
Field Marketing Coordinator, **DocuSign**
Field Marketing Manager, **DocuSign**
Field Marketing Specialist, **DocuSign**
Product Marketing Manager, **DocuSign**
Technical Field Marketing Director, **DocuSign**
VP-Field, Customer & Partner Marketing,
DocuSign
Senior Director, Experiential Marketing, **Dolby**
Events Producer, Experiential Marketing,
Dolby Laboratories
Global Director, Strategic Alliances,
Dolby Laboratories
Senior Director, Experiential Marketing,
Dolby Laboratories
Marketing Events Coordinator,
Dole Packaged Foods
Event Manager, **Dow**
Event Marketing Director, **Dr. Pepper**
Director-Multicultural Marketing, **Dr. Pepper**
Event Marketing Director, **Dr. Pepper**
VP-Experiential, **Droga5**
Experience Design Lead, **Dropbox**
Marketing Analyst, **DTE Energy**
In-Store Marketing Specialist, **DuPont**
Event Management, **Dutch Bros. Coffee**
Public Relations/Marketing Specialist, **Dutch**
Bros. Coffee
President, **DWP Live**
Event Marketing Specialist, **E&J Gallo Winery**
Experiential Marketing, **E&J Gallo Winery**
Senior Marketing Manager, **E&J Gallo Winery**
Marketing Manager, **E*TRADE Financial**
Marketing Specialist, **E*TRADE Financial**

Marketing Communications Program Manager, **Eaton Corporation**
Associate Display Implementation, **eBay**
Director of Innovation, **eBay**
Director-Strategy, **eBay**
Manager of Global and Corporate Events, **eBay**
National Account Executive, Display, **eBay**
Senior Manager Communications, **eBay**
Senior Supervisor, **Edelman Public Relations**
Marketing Manager, **Edmunds.com**
Event Coordinator, **Electrolux Major Appliances**
Senior Marketing Manager - Event Marketing, **Electrolux Major Appliances**
Senior Marketing Manager, Event Marketing, **Electrolux Major Appliances**
Brand Manager, **Electronic Arts**
Business Operations, **EMC Corporation**
EMC Event Marketing, **EMC Corporation**
Interactive Marketing Director, **EMC Corporation**
CEO, **Engine Shop**
Director, **Engine Shop**
Executive VP, **ENGINE SHOP**
VP/Head of Digital, **Engine Shop**
Marketing Manager, **Enterprise Holdings**
Director, Marketing Communications, **Ericsson**
Trade Show Manager, **Ericsson**
Event Marketing Manager, **Erwin Penland**
Senior Project Manager-Experiential Branding, **Erwin Penland**
Marketing Manager, **Escala**
Director of Production, **Escalate**
Brand Partnerships Associate, **Esurance**
Brand Partnerships Manager, **Esurance**
Director of Brand Partnerships and Social Media, **Esurance**
Senior Manager-Brand Partnerships, **Esurance**
Designer, **EventNext**
VP, Creative, **EWI**
Director of Digital Strategy, **EWI Worldwide**
Sponsorships & Events, **EWI Worldwide**
Trade Show Manager, **EWI Worldwide**

Interactive Marketing Director, **Exxon Mobil**
Candidate Experience Lead, **Facebook**
Event Manager, **Facebook**
Event Operations Manager, **Facebook**
Event Specialist, **Facebook**
Event Specialist, Recruiting Events, **Facebook**
Events Marketing Associate, **Facebook**
Experiential Marketing Manager, **Facebook**
Experiential Ops Manager, **Facebook**
Global Event Specialist, **Facebook**
Head of Global Experiential Marketing, **Facebook**
Interactive Experiences Project Lead, **Facebook**
Manager, Recruiting Events, **Facebook**
Marketing Strategist, **Facebook**
VP Account Director West Coast, **Factory 360**
Trade Show Manager, **Farmer's Insurance**
CEO & Founder, **FastBar Technologies**
Co-Founder, **FastBar Technologies**
EVP, Group Management Director, **FCBX**
VP, Management Director, **FCBX**
Marketing Principal, **FedEx**
Marketing Strategist, **FedEx**
Viral Channel Specialist-Social Media Strategies, **FedEx**
Senior Brand Manager - Pralines, **Ferrero Canada Ltd**
Senior Event Manager, **Fiat**
Director, Global Events, **FICO**
Senior Manager, Global Events, **FICO**
Director, Sponsorship Marketing, **Fidelity Investments**
Group Director, **Fidelity Investments**
VP Images, **Fidelity Investments**
VP Sponsorships and Events, **Fidelity Investments**
Communications Director, **Firstborn**
Director of Business Planning, **Firstborn**
CEO, **Flavor Group**
Marketing Manager – Sponsorships, Our Brands, Corporate Priorities, **Food Lion**
Regional Marketing Manager, **Food Lion**

Director, Events and Publicity, **Foot Locker, Inc.**
Manager, Public Relations, **Foot Locker, Inc.**
Marketing Development Specialist, **Ford**
Brand Content and Alliance Manager, **Ford**
Motor Co.
Global Auto Shows and Events, **Ford Motor Co.**
Marketing Development Specialist,
Ford Motor Co.
VP-Events, **Ford Motor Co.**
Sponsorships & Events, **Foursquare**
Digital Marketing Director, **FOX Sports**
Manager, Consumer Marketing, **FOX Sports**
VP Marketing, **Fox Sports**
VP, Consumer Marketing, **Fox Sports**
Sponsorship Manager, **Gap**
Senior Marketing Manager, **Gatorade**
Technology Strategist, **Gatorade**
Senior Consultant, **GE**
Global Events Manager, **GE Healthcare**
Event Marketing Buyer, **GEICO**
Event Marketing Coordinator, **GEICO**
Marketing Buyer, **GEICO**
Marketing Coordinator, **Geico**
Marketing Experiential Administrator, **GEICO**
Brand Strategy Lead, **Genentech**
Project Coordinator - Site Rituals and Events,
Genentech
Director, National Sales, **General Growth**
Properties
National Sales Rep, **General Growth Properties**
VP, Strategic Partnerships,
General Growth Properties
Marketing, **General Mills**
ACDelco Digital Marketing Manager,
General Motors
Assistant. Chevy Global Auto Show Manager,
General Motors
Auto Show Manager, **General Motors**
Brand Manager, **General Motors**
Director Automotive Group, **General Motors**
Director of Events, **General Motors**

Experiential Marketing Manager,
General Motors
Marketing Manager, **General Motors**
National Promotion Manager, **General Motors**
National Promotions Manager, **General Motors**
Trade Show Manager, **General Motors**
VP, Digital Video & Technology, **Genuine**
Account Director, **Geometry Global**
Account Supervisor, **Geometry Global**
Associate Account Director, **Geometry Global**
Creative Director, **Geometry Global**
EVP, Experiential Marketing, **Geometry Global**
Executive Group Director, **Geometry Global**
Field Director, **Geometry Global**
Managing Director, **Geometry Global**
Senior Account Executive, **Geometry Global**
Senior Analyst, **Geometry Global**
Senior Field Manager, **Geometry Global**
Senior VP, Head of North American Analytics,
Geometry Global
Senior VP, Client Services, **George P. Johnson**
Senior VP, Executive Creative Director, **George**
P. Johnson
VP, **George P. Johnson**
VP of Marketing, **George P. Johnson**
VP, Client Services, **George P. Johnson**
VP, Strategy & Planning, **George P. Johnson**
VP, Strategy + Planning, **George P. Johnson**
Marketing Strategist, **Gerard**
Trade Show Manager, **Gerber**
Marketing Strategist, **Gillette**
Media Operations & Experiential Marketing
Manager, **GMC**
Account Director, **GMR Marketing**
Account Executive, **GMR Marketing**
Account Manager, **GMR Marketing**
Chief Digital Officer, **GMR Marketing**
Director of Client Development,
GMR Marketing
Director-P.R., **GMR Marketing**
Executive VP, **GMR Marketing**

Marketing Communications Supervisor,
GMR Marketing
President, **GMR Marketing**
Senior VP-Digital Strategy, **GMR Marketing**
VP Client Management, **GMR Marketing**
Communications Specialist, **Gogo Air**
Manager Social Media and Online Communities,
Gogo Air
Manager, Event Marketing, **Gogo Air**
CEO, **Gold N Fish Marketing Group**
Director, **Gold N Fish Marketing Group**
Associate, **Goldman Sachs**
VP, **Goldman Sachs**
Director, Technology Practice, **GolinHarris**
Brand Marketing Manager, **Google**
Consumer Event Manager, **Google**
Director, Partnerships & Events, **Google**
Event Technology, **Google**
Head of Events, Performance Ads Marketing,
Google
Marketing Events Coordinator, **Google**
Marketing Events Manager, **Google**
Marketing Manager, Events, **Google**
Product Marketing Manager, **Google**
Program Manager, Event Technology, **Google**
Senior Manager, **Google**
Technical Recruiter, **Google**
Program Manager, **Google, Inc.**
Account Executive, **GoVision**
VP, Client Services, **GoVision**
Chairman & CEO, **Grand Central Marketing**
Creative Director, **Green Flash Brewing**
Events Manager, **Green Flash Brewing**
Social Interactive Manager, **Greenhouse Agency**
Vice President, Activation, **GREY**
Vice President, **Groundswell Experiential**
Account Executive, **Group Delphi**
CEO, **Group Delphi**
Senior VP Client Growth & Development,
Group Delphi
VP of Marketing, **Group Delphi**

Experiential Marketing & Events Coordinator,
Groupon
Experiential Marketing & Events Manager,
Groupon
Experiential Marketing Design Lead, **Groupon**
Senior Manager, Experiential Marketing &
Events, **Groupon**
Experiential Marketing & Events Coordinator,
Groupon, Inc.
Experiential Marketing & Events Manager,
Groupon, Inc.
Experiential Marketing Design, **Groupon, Inc.**
Senior Manager, Experiential Marketing &
Events, **Groupon, Inc.**
Account Director, **Grow Marketing**
Associate Account Manager, **Grow Marketing**
Co-Founder, Creative Director, **Grow Marketing**
Co-Founder, Strategy Director, **Grow Marketing**
Event Manager, **Grow Marketing**
Managing Director, **Grow Marketing**
Marketing Strategist, **Grow Marketing**
Social Media Specialist, **Grow Marketing**
Director of Trade Shows, **Gucci**
Marketing Executive, **Guinness World Records**
Project Manager, **Guinness World Records**
Director of Events, **H&M**
Director of Brand Promotion and PR, **H&R Block**
Senior Marketing Manager, Brand Promotion
and PR, **H&R Block**
Director, Consumer Experience and Events,
Harley-Davidson Motor Company
Director-Event Strategy & Execution, **Harley-
Davidson Motor Company**
Director-Regional & Dealer Communication,
Harley-Davidson Motor Company
Project Manager, **Harley-Davidson Motor
Company**
Senior Coordinator Customer Experience
Operations, **Harley-Davidson Motor Company**
Client Partner, **Hawkeye Sports & Experiential**
Senior Client Associate, **Hawkeye Sports &
Experiential**

Brand Director, Sponsorships & Events, **Heineken**
Brand Manager, Sponsorships & Events, **Heineken**
Director, Sponsorships & Events, **Heineken**
Experiential Marketing Manager, **Heineken**
Interactive Marketing Director, **Heineken**
Managing Partner, **Heineken**
Associate Manager, Consumer Affairs & Corporate Events, **HEINEKEN USA**
Corporate Communications Manager, **HEINEKEN USA**
Event Marketing Director, **Heinz**
Managing Director, **Henry V**
Director of Trade Shows, **Hershey's**
Head of Events, **Hertz**
Digital Events, **Hewlett Packard Enterprise**
Director, Global Events and Event Experiences, **Hewlett Packard Enterprise**
Events Social Media, **Hewlett Packard Enterprise**
Global Event Marketing Manager, **Hewlett Packard Enterprise**
Global Events Program Manager, **Hewlett Packard Enterprise**
Messaging and Outreach Program Manager, **Hewlett Packard Enterprise**
SVP, Marketing and Events, **Hewlett Packard Enterprise**
Marketing Manager, **HGTV**
Writer/Producer, **HGTV**
Sr. Conference Planner, **Hill's Pet Nutrition**
Senior Director-Brand Culture and Internal Communications, **Hilton Worldwide**
Senior VP Events, **Hilton Worldwide**
Operations Manager, **Home Depot**
Advertising Specialist, **Honda**
Creative Director, **Honda**
Experiential Marketing Specialist, **Honda**
Interactive Advertising & Social Media, **Honda**
Manager, **Honda**
Manager - Experiential Marketing, **Honda**

Director of Events, **Honeywell**
Digital Event Manager, **HP**
Digital Events, **HP**
Event Digital Program Manager, **HP**
Event Marketing Manager, **HP**
Events Social Media Marketing, **HP**
Manager, Events and Programs, **HP**
Messaging and Outreach Program Manager, **HP**
Senior Brand Strategist, **HP**
Senior Director, **HP**
Senior Director, Global Sponsorships, **HP**
Senior Event Manager, **HP**
Senior Manager, Corporate Events, Global CIO Program and Event Experiences, **HP**
Senior Manager, Event Marketing, **HP**
Senior VP-Marketing and Events, **HP**
Technology Strategist, **HP**
Trade Show Manager, **HP**
VP, Events Strategy and Transformation, **HP**
Data/Technology Strategist, **IBM**
Director-Demand Systems, **IBM**
Event Marketing Manager, **IBM**
Event Marketing Specialist, **IBM**
Manager, Client Executive, **IBM**
Program Director-Digital Marketing, Demand Generation and Events, **IBM**
Program Director-Global Conferences, **IBM**
Smarter Computing Demand Systems Leader, **IBM**
Social Marketing Consultant, **IBM**
Social Marketing Manager, **IBM**
Social Media Manager, **IBM**
VP, **ignition, Inc.**
VP-Social and Digital Services, **ignition, Inc.**
Associate Marketing Manager, **Ikea**
Manager, Events, **Illumina, Inc.**
Strategic Events Program Manager, **Illumina, Inc.**
Event Marketing Manager, **illy**
Managing Director, **Imagination**
Assistant Manager, Global Events, **IMAX Corporation**

Event Manager, **IMAX Corporation**
Global Events, **IMAX Corporation**
Manager, Global Events, **IMAX Corporation**
Marketing Manager, **Ingram Micro Mobility**
Experiential Manager, **Instagram**
Channel Marketing Communications Strategist,
Intel
Creative Director, **Intel**
Creative Director-Experiential Marketing, **Intel**
Digital Media Lead, **Intel**
Event Marketing Manager, **Intel**
Event Marketing Program Manager, **Intel**
Global Social Strategist, **Intel**
IT Events Manager, **Intel**
Manager-Analytics, **Intel**
Manager-Social/Digital Marketing, **Intel**
Managing Director, **Intel**
Marketing Manager, **Intel**
Marketing Specialist, **Intel**
Media Campaign Manager, **Intel**
NA Channel Training and Event Manager, **Intel**
Program Manager, Corporate Event Marketing,
Intel
Senior Consumer Marketing Manager, **Intel**
Senior VP, **Intel**
Vice President, **Intel**
Director of Technology, Global Marketing,
Intel Corporation
Global Event Operations and Event Design
Manager, **Intel Corporation**
Account Director, Global Mktg & Comms,
IntelCorporation
Event Marketing Manager, **Iron Mountain**
Event Marketing Specialist, **Iron Mountain**
Sr. Manager, Business Development,
IRONMAN®
Event Manager, **J.P. Morgan**
Event Marketing Manager, **Jack Link's**
Beef Jerky
Event Marketing Specialist, **Jack Link's**
Beef Jerky
Chairman & CEO, **Jack Morton Worldwide**

Creative Director, **Jack Morton Worldwide**
Digital Strategist, **Jack Morton Worldwide**
Assistant Manager, Corporate Events, **Janus**
Capital Group
Director, Corporate Events, **Janus Capital Group**
Manager, Corporate Events, **Janus**
Capital Group
Senior Manager, Corporate Events, **Janus**
Capital Group
Global Director - Channel Marketing, **Jawbone**
Event Manager, **JC Penney**
Assistant Manager, Partnership and Events,
JM Smuckers
Director of Web Marketing, **John Paul**
Mitchell Systems
Director of Trade Shows, **Johnson & Johnson**
Social Media Manager, **Johnson Controls INC /**
OPTIMA Batterles
Director of Marketing, **Johnson Controls INC. /**
Optima Batteries
Event Director, **Johnson Controls INC. /**
Optima Batteries
Business Development Manager,
JPMorgan Chase
Tech Ops Lead, **JPMorgan Chase**
Director-Sales & Events, **Jupiter Hotel**
Innovation & Creative Solutions Specialist,
Kaiser Permanente
Manager, Event Marketing, **Kaiser Permanente**
Manager, Meetings & Events,
Kaiser Permanente
Manager, Programs & Design,
Kaiser Permanente
Senior Consultant - Events & Marketing,
Kaiser Permanente
Senior Manager, Event Marketing,
Kaiser Permanente
Sr Community Relations Specialist,
Kaiser Permanente
Director of Partnership Marketing, **Karlitz & Co.**
Sr. Manager, Integrated Promotions, **Kellogg**
Brand Manager, **Kellogg Company**

Brand Manager, Kellogg's Masterbrand,
Kellogg Company
Senior Manager, Integrated Promotions,
Kellogg Company
Senior Marketing Manager, **Keurig**
Event Marketing Director, **KFC**
VP-Events, **Kia**
Experiential Marketing Manager,
Kimberly-Clark
VP-Events, **Kimberly-Clark**
Experiential Manager, **Kohl's**
VP, Sales, **KPMH**
Experiential Manager, **Kraft**
Head of Events, **Kraft**
Marketing Director, **Kraft**
Associate Communications Manager, **Kroger**
Senior Director, Associate Communications,
Kroger
Creative Director, **Kubik Inc.**
Managing Director, **Kubik Inc.**
Marketing Communications Specialist, **Kumho
Tire USA**
Senior Marketing Manager, **Kumho Tire USA**
Director of Programs, **LAB at Rockwell Group**
Interaction Designer, **LAB at Rockwell Group**
Technical Director, **LAB at Rockwell Group**
Manager of Retail and Brand Marketing,
LACOSTE
Event Manager, **Lactalis American Group, Inc.**
Regional Marketing Manager,
Lagunitas Brewing Co.
Assistant Marketing Manager, **Lagunitas
Brewing Company**
Sr. Integrated Creative Manager, **Lagunitas
Brewing Company**
Senior Manager, Event Marketing, **LEGO**
Creative Director, **Leo Burnett**
Digital Marketing Supervisor, **Leo Burnett**
Digital Marketing Manager, **Lexus**
Event Marketing and Social Media Planner,
Lexus
Lexus Engagement Marketing GMA, **Lexus**

National Manager Interactive Marketing, **Lexus**
VP-Marketing, **Lexus**
Director, Consumer Promotions, Sponsorships
& Events, **LG Electronics**
Manager, Consumer Marketing, **LG Electronics**
Promotions and Sponsorships Manager,
LG Electronics
Sponsorship Manager, **LG Electronics**
Manager, Consumer Promotions &
Sponsorships, **LG Electronics USA**
Marketing Strategist, **Liberty Mutual**
Director, Marketing Communications, **Liberty
Mutual Insurance**
Marketing Strategist, **Liberty Mutual Insurance**
Program Manager, **Liberty Mutual Insurance**
Chief Strategist, **Life Time Fitness**
Senior Director, **Life Time Fitness**
Senior Director, Integrated Media and Events,
Life Time Fitness
Senior Director, National Sponsorships and
Integrated Media Sales, **Life Time Fitness**
Senior Events & Sponsorships Manager, **Life
Time Fitness**
Sr. Director Corporate Partnerships, **LIFE TIME
FITNESS**
Chief Strategist, **Life Time Fitness, Inc.**
Manager, Partnership Marketing, **Lifetime
Fitness inc**
Stratetegist, **Lifetime Fitness inc**
Vice President, **Lilitab**
Partner/CMO/Wine Consultant, **Lime Media**
President, **Limelight**
Producer, **Limelight**
Marketing Director, Retirement Plan Services,
Lincoln Financial Group
Marketing Manager, Conference/Event
Management, **Lincoln Financial Group**
Senior Planner, **Lincoln Financial Group**
Creative Director, **LinkedIn**
Events Marketing Specialist, **LinkedIn**
Global Connect Experience Manager, **LinkedIn**

Aircrew Multimedia Analyst, **Lockheed Martin Aeronautics Company**
Video/Event Producer, **Lockheed Martin Aeronautics Company**
VP-Marketing, **L'Oreal**
Creative Director, **Lowes**
Program Manager, **Lowe's**
VP-Marketing, **M&M Mars**
Interactive Marketing Director, **Macy's**
Marketing Manager - Events, **Macy's**
Regional special events director, **Macy's**
President, **Major League Gaming**
VP, Sponsorships, **Major League Hacking**
Managing Partner | Chief Strategist, **Manifesto**
Strategist, **Manifesto**
Senior VP, Client Services, **Marketing Werks**
Director of Corporate Events, **Marketo**
Senior Specialist , Event Marketing, **Marketo**
Director of Sponsorships, **Marriott**
Director Of Strategy, Buzz Marketing and Global Partnerships, **Marriott International**
Director, Buzz Marketing,
Marriott International
Senior Manager, Buzz Strategy,
Marriott International
Senior Director, Buzz Marketing,
Marriott International, Inc.
Entertainment Producer, **Mary Kay Inc.**
Manager Program Planning US Special Events,
Mary Kay Inc.
CEO, **Masoko**
Program Manager, **MasterCard**
Project Manager, **MasterCard**
VP, Global Sales Effectiveness, **MasterCard**
VP, US Sponsorship, **MasterCard**
VP-Business Leader, **MasterCard**
VP-Global Sales Effectiveness, **MasterCard**
F2F Channel Manager, **MBNA**
Sports Marketing Manager, **MBNA**
Director of Sponsorships, **McDonald's**
Engagement Manager, **McDonald's**
Exhibits Manager, **McDonald's**

Interactive Marketing Director, **McDonald's**
Director, Global Events, **McGraw Hill Financial**
Experiential Manager, **McKesson**
Manager, Event Marketing, **McKesson**
Manager, Event Registration & Web Design,
McKesson
Project Administrator, **McKesson**
Registration Manager, **McKesson**
Senior Director, **McKesson**
Director, **McKinney**
ECD, **MDC Partners**
Managing Director Experiential Marketing Group, **MDC Partners**
Program Analyst, **Media Star Promotions**
Medical Education, **Medtronic**
CEO, **Meeting Tomorrow**
Business Development Manager, **MELT**
CEO, **MELT**
Communication and Media Manager, **MELT**
Group Director- Events and Account Service,
Melt
Digital Event Marketing Specialist,
Mercedes-Benz
Head of Brand Experience Marketing,
Mercedes-Benz
VP-Marketing, **Merck**
Conferences & Conventions Marketing Assistant, **Merial**
Manager, Conferences & Conventions, **Merial**
Interaction Design Lead, **Method**
Event Manager, **MetLife**
Director of Field Marketing, **Metro PCS**
Director of Marketing, **Metro PCS**
Senior VP Strategy & Communications,
Metroland Media Group
Director, Marketing, **MetroPCS**
Registration Coordinator, **MFactor Meetings**
Experiential Marketing Specialist, **MG Design**
Manager, Digital Engagements, **MG Design Associates**
Vice President of Sales, **MGM Resorts**

Director, Global Sales, **MGM Resorts International**
CEO, **MICE & Event Marketing Co.,Ltd.**
COO, **michael alan group**
Director of Client Services, **michael alan group**
Business Development Manager, **Microsoft**
Digital Content Manager, **Microsoft**
Digital Event Marketing Manager, **Microsoft**
Digital Marketing Manager, **Microsoft**
Event Marketing Director, **Microsoft**
Event Marketing Manager, **Microsoft**
Experiential Program Manager, **Microsoft**
General Manager-Events, **Microsoft**
General Manager-Worldwide Events, **Microsoft**
Global Event Marketing, **Microsoft**
Global Events, **Microsoft**
Group Manager-Event Technology, **Microsoft**
Group MarCom Manager, **Microsoft**
Marketing Director, **Microsoft**
Microsoft Worldwide Partner Group, Digital Community, **Microsoft**
Product Marketing Manager, **Microsoft**
Senior Director, Business Operations, **Microsoft**
Senior Director-Worldwide Partner Events, **Microsoft**
Senior Event Technical Program Manager, **Microsoft**
Senior Events & Digital Marketing Manager, **Microsoft**
Senior Marketing Manager, **Microsoft**
US World Partner Conference Lead, **Microsoft**
VP-Events, **Microsoft**
Associate, Event Technology, **Milken Institute**
Director of Events, **MillerCoors**
Senior Corporate Events Specialist, **MINDBODY**
Director Business Development, **Mindfield**
Promotions Coordinator, **Minnesota State Lottery**
Promotions Planner, **Minnesota State Lottery**
Partner & Chief Creative Officer, **Mirrorball**
Vice President, **Mirrorball**

Manager of Promotions & Sponsorships, **Missouri Lottery**
Promotions & Sponsorships, **Missouri Lottery**
Creative Service Manager, **MKG**
Digital Creative Director, **MKG**
Executive Creative Director, **MKTG**
Group Account Director, **MKTG**
VP, Creative Services, **MKTG**
VP, International Production Services, **MKTG**
VP, Strategy & Operations, **MKTG**
Associate Marketing Communications Specialist, **Moen Incorporated**
Marketing Director - Hennessy, **Moet Hennessy USA**
Principal, **Mole Street**
Associate Producer, **Momentum Worldwide**
Director of Marketing, **Momentum Worldwide**
Director of Production, **Momentum Worldwide**
Director-Creative Technology, **Momentum Worldwide**
EVP, Live Events, **Momentum Worldwide**
Senior Manager, Business Leadership, **Momentum Worldwide**
Senior VP, Group Account Director, **Momentum Worldwide**
Senior VP, Group Director, **Momentum Worldwide**
VP Dir Business Leadership, **Momentum Worldwide**
VP, Growth Director, **Momentum Worldwide**
CEO, **Montage Marketing Group**
Director of Event Production, **Morgan Stanley**
Director of Practice Management, **Morgan Stanley**
In-Store Marketing Specialist, **Morgan Stanley**
Manager of Online Learning Solutions, **Morgan Stanley**
Office Manager, **Mosaic**
President, **Mosaic**
Senior Director New Business, **Mosaic**
Vice President, **Mosaic**
VP/Creative Director-Digital, **Mosaic**

Director, **Mother**
CEO, Creative Director, **Motive**
Content Director, **Motive**
Founder, **Motive**
VP Operations & Strategy, **Motive**
Director of Sponsorships, **Motorola**
Event Manager, **Motorola**
Manager, North America Marketing, **Motorola**
Trade Show Manager, **Motorola**
Vice President, **Motorola**
Brand Manager, **Mountain Dew**
Digital Brand Manager, **Mountain Dew**
Event Marketing Director, **Muscle Milk**
Senior Director, Marketing Platforms, **NASCAR**
Manager, **National Basketball Association**
Director of Consumer Marketing and Media
Strategy, **National Geographic Channel**
Associate Manager - Consumer Marketing and
Media Strategy, **National Geographic Channels**
Senior Consultant, **Nationwide Financial**
Director, Marketing Events, **Nationwide**
Insurance
Account Executive, **Natural Insight**
Account Executive, **Natural Insight**
Marketing Manager, **Natural Insight**
Marketing Strategist, **Navistar**
Chief Technology Officer, **Navizon Inc**
Coordinator, Content Development, **NBA**
Director, Event Activation, **NBA**
Manager - Events, **NBA**
Manager, Event Activation, **NBA**
Experiential Manager, **NBC**
Senior Director Marketing, **NBC Sports**
Account Director, **NCompass**
Event Technology Manager,
NCompass International
Lifestyle Marketing Manager,
NCompass International
VP, Lifestyle Marketing and Branded
Entertainment, **NCompass International**
Account Coordinator, **Ncompass**
International, Inc

Account Director, **Ncompass International, Inc**
Account Manager, **Ncompass International, Inc**
Co-founder, **Ncompass International, Inc**
VP, **Ncompass International, Inc**
Director of Marketing, **Needham Partners**
Chief Operating Officer, **Needle Movers**
Beverage, **Nestle**
Director, Sales Events & Recognition GSO,
Nestle
Marketing Manager, **Nestle**
Marketing Service Director, **Nestle**
Team Leader, Experiential Marketing, **Nestle**
VP, **Nestle**
Marketing Services Director, **Nestle Nigeria**
Manager - Experiential Marketing, **Nestle**
Purina PetCare
Director, Customer Experience, **NetApp**
Event Execution and Operations, **NetApp**
Event Marketing Manager, **NetApp**
Manager, Customer Engagement for Industry
Events, **NetApp**
Senior Events Program Manager, **NetApp**
Senior Manager, Corporate Engagement
Programs & Events, **NetApp**
Senior Marketing Manager - Events &
enterprise Marketing, **NetApp**
Technology Strategist, **Netflix**
Director, Worldwide Events, **NetSuite**
Event Manager, **NetSuite**
Senior Events Program Manager, **NetSuite**
VP, Worldwide Events, **NetSuite**
Sr. Solutions Engineer, **Neustar**
VP Market Development, IoT, **Neustar**
Field Marketing Director, **New Belgium Brewing**
Senior Events & Project Manager, **New Futuro**
VP, Integrated Marketing, **New Futuro**
Corporate Events Manager, **New Relic**
Director of Community and Evangelism,
New Relic
Director of Corporate Events, **New Relic**
Director, Community and Evangelism,
New Relic

Director, Corporate Events, **New Relic**
Executive Vice President, **Next Marketing**
President/CEO, **Next Marketing**
Director of Interactive Media, **Nike**
Sponsorships & Events, **Nike**
VP-Marketing, **Nike**
Brand Manager, **Nintendo**
Manager, Event Marketing & Social Media,
Nintendo
Administrative Assistant, Trade Shows,
Nintendo of America
Director, Experiential Marketing,
Nintendo of America
Manager, Consumer Promotions,
Nintendo of America
Manager, Events, Marketing,
Nintendo of America
Trade Events Specialist, **Nintendo of America**
Digital Media Specialist, **Nissan**
Director, Global Events, **Nissan**
VP-Events, **Nissan**
Strategic Partnerships & Sponsorships,
Nitro Fidelity
Head of Events, **Nixon**
Director of Events, **Nordstrom**
Filed Marketing Manager - EAST, **North
American Breweries**
Senior Manager, Convention Marketing,
Novo Nordisk
Marketing Associate, **Novogradac & Company**
Director, Global Brand Strategy, **Nu Skin**
Conference Operations Manager, **NVIDIA**
Trade Show and Event Manager, **Nvidia**
Sr, Marketing Events Manager, **NYX Cosmetics**
Asset Event Manager, **Oakley**
Events Manager, **Oakley**
Global Events Manager, **Oakley**
Events Manager, **Oaley**
Founder and CCO, **Obscura Digital**
Global Communications Director, **Octagon**
VP, Digital, **Octagon**

Marketing Communications and Events
Manager, **OFS**
Chief Experiential Officer, **Omelet**
Manager - Experiential, **Omelet**
Senior VP Managing Director, President of
Experiential, **Omelet**
Event Marketing Director, **Omnicom**
Senior Event Manager, **Omnicom**
President, **On Board Experiential Marketing**
President/Partner, **On Board
Experiential Marketing**
Director of Marketing, **Optima Batteries**
Director Product Marketing, **Oracle**
Director, Event Marketing Communications,
Global Events, **Oracle**
Director, Event Marketing Partner Enablement,
Oracle
Interactive Marketing Director, **Oracle**
Marketing Director, **Oracle**
Product Marketing and Strategy Manager,
Oracle
Senior Director - Global Marketing Demand
Center & Technology, **Oracle**
Senior Director Event Marketing, **Oracle**
Senior Director, Content Marketing and Social
Intelligence, **Oracle**
Senior Director, Event Marketing Partner
Strategy, **Oracle**
Senior Director, Event Marketing Technology,
Oracle
Senior Director, Global Events, **Oracle**
Senior Director, Global Marketing Demand
Center & Technology, **Oracle**
Senior Event Manager, **Oracle**
Senior Manager, Content Strategy & Design,
Marketing Events, **Oracle**
Senior Marketing Manager, **Oracle**
Senior Marketing Manager - Global Events,
Oracle
Sr Event Marketing Manager, **Oracle**
VP, **Oracle**
VP, Marketing, **Oracle**

VP, Marketing Operations, **Oracle**
Events Manager, **PAREXEL**
Creative Director, **PayPal**
Events and Comms Manager, NA, **PayPal**
Head of Global Ops and Comms, **PayPal**
Senior Director-Global Initiatives, **PayPal**
Senior Experiential Marketing Manager, **PayPal**
Senior Manager, Global Experiential Marketing,
PayPal
Senior Manager, Global Ops and Comms,
PayPal
COO, **PBJS**
Managing Creative Director, **PBJS**
Senior Technical Producer, **PBJS**
VP, Client Engagement, **PBJS**
VP, Creative Strategy, **PBJS**
Executive Creative Director, **PDI**
Operations Manager, **Pearl Media**
Senior Manager, Brand Marketing, **Peet's**
Coffee & Tea
Marketing Program Manager,
PEMCO Insurance
Market Programs and Event Manager, **Pentair**
Event Technology Director, **Penton Media Inc**
Brand Manager, **Pepsi**
Brand Manager, **PepsiCo**
Consultant, **PepsiCo**
Experiential Manager, **PepsiCo**
Senior Digital Brand Manager, **PepsiCo**
Senior Director of Cultural Branding, **PepsiCo**
Partner, **Perfect Surroundings**
Experiential Production Supervisor, **Periscope**
Experiential Technical Specialist, **Periscope**
VP/Experiential Creative Director, **Periscope**
Director, Events & Sponsorships, **Pernod Ricard**
Head of Marketing Services, **Pershing, a BNY**
Mellon Company
Senior Software Engineer, **Petrol Advertising**
Account Executive, **Pfizer**
Global Congress Lead, **Pfizer**
VP, Field Operations, **PGW Experience**
Director of Trade Shows, **Philips**

Event Manager, **Philips**
Director of Trade Shows, **Philips Healthcare**
Event Manager, **Philips Healthcare**
Global Director-Marketing Communications,
Philips Healthcare
Marketing Coordinator, **Pine Tree**
Commercial Realty
Director, Demand Gen, **Pitney Bowes**
Director, Event Marketing, **Pitney Bowes**
Event Marketing, **Pitney Bowes**
Global Director, Event Marketing, **Pitney Bowes**
Manager, Trade Shows & Events, **Pitney Bowes**
Director, Strategy Practice, **Plaid Creative**
Strategy Practice, **Plaid Creative**
Director of Sponsorships, **Prada**
Recruitment Marketing Leader,
PricewaterhouseCoopers
Recruitment Marketing Manager,
PricewaterhouseCoopers
Brand Manager, **Procter & Gamble**
Event Manager, **Procter & Gamble**
Experiential Manager, **Procter & Gamble**
Marketing Coordinator, **Procter & Gamble**
Manager, Sales & Marketing, **Proscenium**
Partner/Chief Creative, **Proscenium**
Partner/Managing Director, **Proscenium**
Co-Founder, **Proxfinity**
Sales Engineer, Digital Services, **PSAV**
Director of Events, **Purina**
VP-Marketing, **Quaker Oats**
Marketing Manager, **Qualcomm**
Director, Global Channels, **QuickMobile**
Sponsorships & Events, **Quicksilver**
Director, **R.J. Reynolds**
Director, Consumer Marketing, **R.J. Reynolds**
Senior Manager, **R.J. Reynolds**
Partner, CEO, **Rally**
Chief Technology Officer, **Razorfish**
Experiential Manager, **Razorfish**
Senior Technical Architect, **Razorfish**
VP Technology, Emerging Experiences,
Razorfish

Director, Experiential Marketing, **re:fuel**
Senior Director, Events, **Reach Media**
Brand Manager, **Readers Digest/Taste of Home**
Field & Program Manager, **Readers Digest/Taste of Home**
General Manager, **Readers Digest/Taste of Home**
Owner, **Ready Set Go Staffing**
President, **Ready Set GO Staffing**
Social Media Project Manager, **Red Bull**
Sponsorship Manager, **Red Bull**
Group CEO, **Red Card Global**
Corporate Communications Coordinator, **Red Hat**
Marketing specialist, **Red Hat**
Social Media Brand Manager, **Red Hat**
Event Marketing Manager, **Reebok**
Experiential Manager, **Reebok**
Brand Manager, **Remy Cointreau**
Creative Director, **rEvolution**
EVP, Opportunity, **rEvolution**
Senior Manager PR, **rEvolution**
VP, **rEvolution**
VP Experiential Services, **rEvolution**
VP, Opportunity, **rEvolution**
Network/Web Developer, **Riverside City College**
Cluster Leader, **Roots**
Director, **Roots**
Senior VP, **Rosetta**
Strategic Partnership Representative, **Rouse Properties**
Strategic Partnerships Sales Representative, **Rouse Properties**
Senior Manager, Experiential Marketing, **RPA**
National Sales Director, **Russ Darrow Leasing Co.**
Director, Events Marketing, **S&P Capital IQ**
Group Director - Sponsorship & Experiential Marketing, **Saatchi & Saatchi**
Associate Director, **Saatchi & Saatchi L.A.**
Senior Director, Brand Integration, **Saatchi & Saatchi L.A.**

Supervisor, **Saatchi & Saatchi L.A.**
Head of Events & Sponsorships, **Safaricom**
Principal Operations Officer, **Safaricom**
Senior Manager-Media & Activations, **Safaricom**
Director, Event Marketing, **Sage**
Director-Event Marketing, **Sage**
Events Manager, **Sage**
Senior Sourcing Partner, Meetings & Events, **Salesforce**
Event Manager, **Sam Adams**
Executive Director, **Samsung**
Experience Marketing Manager, **Samsung**
Interactive Marketing Director, **Samsung**
Trade Show Manager, **Samsung**
Experience Marketing Manager, **Samsung Electronics**
Manager, **Samsung Electronics**
Creative Director, **SAP**
Director of Event Technology, **SAP**
Director, Global Online Marketing Strategy, **SAP**
Director, Strategic Events, North America, **SAP**
GM Events - Pers, **SAP**
Program Manager, Marketing, **SAP**
Senior Director, Global Events, **SAP**
Senior Director, Global Strategy and Enablement, **SAP**
Senior Director-Global Strategy and Enablement, **SAP**
Senior Manager, Strategic Events, **SAP**
Sponsorships, **SAP**
VP, SAP Events, **SAP**
VP-Global Events, **SAP**
Principal Marketing Specialist, **SAS**
Auto Shows & Special Events Manager, **Scion**
Digital Media Specialist, **Sears**
Marketing Coordinator, **Select International**
Senior PR Director, **SELF**
Associate, Events, **Sephora**
Director, Events, **Sephora**
Manager, Events, **Sephora**
Marketing Director, in store Services, **Sephora**
Senior Marketing Manager, Media, **Sephora**

Director Corporate Branding, **ServiceMaster**
Digital Media Specialist, **Sharp**
Creative Strategist, **Shell**
VP-Events, **Shell**
Senior Director, **Siemens**
Senior Director, Strategic Marketing &
Communications, **Siemens**
Ringleader, **Sony Electronics**
Senior Global Event Manager, **Sony Mobile**
Senior Global Event Manager,
Sony Mobile Communications
Communications & Media Relations,
Southwest Airlines
Manager, **Southwest Airlines**
Senior Designer, **Sparks**
Senior Event Coordinator, **Sparks**
Senior Event Manager, **Sparks**
Senior VP, **Sparks**
Senior VP, Client Strategy, **Sparks**
Senior VP, Creative Strategy, **Sparks**
Strategist, **Sparks**
Vice President, **Sparks**
VP, Events, **Sparks**
VP, Strategic Accounts, **Sparks**
VP-Creative, **Sparks**
VP-Strategic Accounts, **Sparks**
Sponsorship Manager, **Sports Illustrated**
Event Manager, **Sprint**
Senior Event Manager, **Staples**
Trade Show Manager, **Staples**
VP, Global Creative Director, **Staples**
VP-Global Creative Director, **Staples**
Technology Strategist, **Starbucks**
Marketing Analyst, **State Farm**
Marketing Coordinator, **State Farm**
Marketing Manager, **State Farm**
Experiential Marketing Analyst, **State**
Farm Insurance
Production Director, **State Farm Insurance Co**
CEO, **Steel Space Concepts**
Design Director, **Stimulant**
Founder + CEO, **Stimulant**

President, **Stone Water**
President, **StoneWater**
CEO & Co-founder, **Storefront**
National Promotions & Sponsorship, **Subaru of**
America, Inc.
Shows & Events Manager, **Subaru of**
America, Inc.
Shows and Events Manager, **Subaru of**
America, Inc.
Sponsorship Manager, **Subway**
Marketing and Public Relations, **SunFest**
Director, Social Media, **Superfly**
ECD/EVP of Strategy, **Superfly**
Founder, **Svedvik Collective**
Principal, **Swerve Creative**
Events Coordinator, **SWIFT**
Account Executive, **Switch**
CEO, **Switch**
Director of Digital Strategy & UX, **Switch**
Executive Creative Director, **Switch**
Sponsorship Manager, **SXSW**
Director of Technology, **SXSW LLC**
Director, Event Marketing Strategy & Services,
Symantec
Event Manager, **Symantec**
Event Specialist, **Symantec**
Principal Events Marketing Specialist, **Symantec**
Principal Marketing Event Specialist, **Symantec**
Senior Marketing and Event Specialist,
Symantec
VP Creative, **Synergy Events**
Senior Director, Customer Support Programs,
Synopsys
Senior Director, Marketing & Events, **Synopsys,**
Inc.
CEO, **T ORGANIZA**
CMP, Lead Manager, **T. Rowe Price**
Event Planner, Technology & Communications,
T. Rowe Price
Vice President, **T. Rowe Price**
Online Marketing Specialist, **T.D. Williamson**
President & CEO, **T1**

Event Technology Program Manager, **Tableau**
Senior Manager, Event Operations, **Tableau Conference**
Sales Manager, **Tagkast**
Senior Business Development Manager, **Tagkast**
Account Executive, **Tagkast, Inc.**
CEO, **Tagkast, Inc.**
VP-Marketing, **Talking Rain Beverage Co.**
Digital Media Specialist, **Target**
Event Marketing Manager, **Target**
In-Store Marketing Specialist, **Target**
Lead Associate Creative Director, **Target**
Lead Experiential Marketing Manager, **Target**
Manager, **Target**
Senior Group Manager, Experiential Marketing and Alliances, **Target**
Vice President Experiential Marketing and Alliances, **Target**
VP Channel Marketing, **Target**
VP Experiential Marketing and Alliances, **Target**
Director, Client Engagement and Marketing, **TBA Global**
Senior VP, Strategy & Marketing, **TBA Global**
Vice President, **TBA Global**
VP, Technology and Programming, **TBA Global**
VP-Client Engagement & Strategy, **TBA Global**
CEO, **TCG Events**
Event Architect, **TCG Events**
Director, The Event Group, **TD Ameritrade**
Senior Manager, The Event Group, **TD Ameritrade**
Sr. Manager, The Event Group, **TD Ameritrade**
Director of Events, **TD Bank**
Event Manager, **TD Bank**
Event Planner - Experiential Marketing, **TD Bank**
Experiential Marketing Manager, **TD Bank**
Head of Experiential Marketing, **TD Bank**
Vice President, Marketing, **TD Bank**
VP & Events Manager, **TD Bank**
VP, Events Management and Executive Conference Centers, **TD Bank**
Experiential Manager, **TED**

Lead Display Technician, **Tekamaki**
Marketing & Client Relations, **Tekamaki**
Partner, **Tekamaki**
Director of Marketing, **Telarus**
Director Community Affairs, **TELUS**
Marketing Manager, Absolut Brand Strategy, **The Absolut Company**
General Manager, **The Henry Ford**
Dir Global Mktg & Portfolio Mgmt, **The Hershey Company**
Dir Global Retail Experience, **The Hershey Company**
Co-Founder, CEO, **The Hype Agency**
Senior Producer, **The Hype Agency**
CEO, **The Interluxe Group**
Sr. Manager, Strategic Partnerships & Events, **The J.M. Smucker Company**
Captain Kronik, **The Lagunitas Brewing Company**
Paid To Be Awesome, **The Lagunitas Brewing Company**
Pony Ride Attendant, **The Lagunitas Brewing Company**
Resident Hat Stretcher, **The Lagunitas Brewing Company**
Resident Ice Carver, **The Lagunitas Brewing Company**
Scratch Fever Devotee, **The Lagunitas Brewing Company**
The Burrito Hunter, **The Lagunitas Brewing Company**
Two Chairs, **The Lagunitas Brewing Company**
Senior Manager, Business Development, **The Latin GRAMMYs**
Chair, **The Learning CONSORTIUM**
President, **The Logistics Lab**
Creative Manager, **The Marketing Arm**
Director, Digital Engagement & Dean of Digital, **The Marketing Arm**
Vice President, Experiential, **The Marketing Arm**
Partner, **The Trade Group**

President, **The Trade Group**
VP of Business Development, **The Trade Group**
VP, Design, **The Trade Group**
Business Development Associate, Global
Strategy, **Thinkwell Group**
CEO, **Thinkwell Group**
Manager, Marketing & Brand Assets, **Thinkwell
Group**
Senior Creative Director, **Thinkwell Group**
Senior VP, Global Business Development,
Thinkwell Group
Founder & Creative Director, **This is Lester**
Regional Vice President of Sales, **this moment**
Conference Director, **Thomson Reuters**
Conference Manager, **Thomson Reuters**
Manager, Tradeshow and Event Marketing,
Thomson Reuters
Marketing Manager, **Thomson Reuters**
Senior Event Planner, **Thomson Reuters**
Senior Exhibition Coordinator,
Thomson Reuters
Account Manager, **Thuzi**
Brand Ambassador, **Thuzi**
CEO, **Thuzi**
Chairman of the Board, **Thuzi**
Director of Experiential Marketing, **Thuzi**
Event Producer, **Thuzi**
Lead Architect, **Thuzi**
Lead Event Producer, **Thuzi**
VP, **Thuzi**
VP of Development, **Thuzi**
Digital Media Specialist, **TJX**
Director, Promotions, **TooFar Media**
Senior Field Marketing Coordinator, **Toppers
Pizza**
Director of Infrastructure, **Toronto Congress
Centre**
President & CEO, **Toronto Congress Centre**
Sales Executive, **Toshiba**
Project Director / Sr. Strategist,
Touch Worldwide
Director of Trade Shows, **Toyota**

Engagement Marketing, **Toyota**
Engagement Marketing Manager, **Toyota**
Senior Program Manager, Engagement
Marketing, **Toyota**
Senior Program Manager-Engagement
Marketing, **Toyota**
Co-Founder & President, **Track Marketing
Group**
President, **Track Marketing Group**
Vice President, **Trade Center
Management Associates**
Sales Account Executive, **Trade Show Technical**
Sales Manager, **Trade Show Technical**
Founder/CEO, **Tradeshow Casting**
President, **TradeShow Teacher**
Director, Communications & Corporate Social
Responsibility, **Transamerica**
National Program Manager, **Treasury
Wine Estates**
Promotions & Sampling, **Treasury Wine Estates**
Owner / General Manager, **Trebol
CCO, TrojanOne**
Manager, Consumer Engagement, **TrojanOne**
VP, Consumer Engagement, **TrojanOne**
Interactive Marketing & Analytics Specialist,
Tupperware US & Canada
Manager Digital Tools,
Tupperware US & Canada
VP of Marketing, **Tupperware US & Canada**
Experience Marketing Lead, **TURKCELL**
Experience Marketing Manager, **TURKCELL**
Director of Sponsorship, **Turnberry Marketing
Group**
Senior Business Development Coordinator,
Turnberry Marketing Group
Director, **Turner Broadcasting**
Senior VP, **Turner Broadcasting**
Business Development Manager, **Turning
Technologies**
Digital Media Specialist, **Twitter**
Event Manager, **Twitter**
Event Marketing Manager, **Twitter**

Head of Event Marketing, **Twitter**
Strategic Sourcing Analyst, **Twitter**
Account Executive, **Type A Events**
Vice President, **Tyson**
Director, Field Marketing, **U.S. Cellular**
Director, Local Marketing & Brand Activation,
U.S. Cellular
Field Marketing Manager, **U.S. Cellular**
Manager, Local Marketing & Brand Activation,
U.S. Cellular
Senior Director Customer Experience
Marketing, **U.S. Cellular**
Senior Director, Digital Marketing &
Ecommerce, **U.S. Cellular**
Senior Manager, Field Marketing, **U.S. Cellular**
Sr. Manager, Local Marketing & Brand
Activation, **U.S. Cellular**
Head of Events, **Uber**
Events Specialist, **Ubisoft**
Senior Manager, Events, **Ubisoft**
Senior Promotions Manager, **Ubisoft**
CIO, **UBM**
Technology Director, **UBM**
Regional Director International Marketing, **UBM**
Asia Ltd.
VP-Events, **UBS**
Manager - Fan Experience, **UFC**
Manager, Fan Experience, **UFC**
Senior Marketing Manager, Events &
Programming, **UFC**
VP Global Brand Marketing, **UFC**
VP-Global Brand Marketing, Fan Experience,
UFC
Administrator, Conferences & Events, **UHC**
Event Marketing Specialist, **Ultimate Software**
Events Technology Team Lead,
Ultimate Software
Senior Director of Events Marketing,
Ultimate Software
Director of Conferences, Events & Logistics,
UN Global Compact
Account Executive, **Unbridled Solutions**

Director of Events, **Under Armour**
Director, Global Events, **Under Armour**
Global Events, **Under Armour**
Marketing Manager, **Under Armour**
Event Marketing Manager, **Unilever**
Head of Events, **Unilever**
In-Store Marketing Specialist, **Unilever**
VP, Marketing, **Unilever**
Managing Director, **Uniplan**
Flight Attendant, **United Airlines**
Senior Manager, Media & Business
Development, **United Airlines**
Coordinator, **United Entertainment Group**
Director of Events, **United Technologies**
Marketing Specialist, **UnityPoint Health**
Student, **University of San Francisco**
Senior VP, Corporate Business Development,
Univision
Senior VP-Corporate Business Development,
Univision
Managing Partner, **UPS**
Account Director, **US AirForce / GSD&M**
Event Manager, **US Bank**
Producer/Director, **US Postal Service**
Special Events Coordinator, **US Postal Service**
Event Marketing Manager, **Vanguard**
Event Planner, **Vanguard**
Marketing Manager, **Vanguard**
Global RFID Account Manager,
Vanguard ID Systems
CEO, **VENTUZ TECHNOLOGY AG**
Event manager, **VENTUZ TECHNOLOGY AG**
Associate Director-Store Design, **Verizon**
Brand Manager, **Verizon**
Consultant, Sponsorships & Experiential
Marketing, **Verizon**
Director of Marketing, **Verizon**
Executive Director-National Retail Operations,
Verizon
Marketing - Sponsorships & Events, **Verizon**
Marketing Manager, **Verizon**

Marketing Manager - Sponsorships & Events,
Verizon
Marketing Senior Analyst, **Verizon**
Strategist, National Sponsorships, **Verizon**
Consultant - Sponsorships & Experiential
Marketing, **Verizon Wireless**
Marketing Manager, **Verizon Wireless**
Strategist, National Sponsorships, **Verizon**
Wireless
Director, **Vertical B2B**
Chief Marketing & Commercial Officer,
Viad Corporation
Marketing Communications Director, **ViaSat**
Senior Event Manager, **Victoria's Secret**
Creative Director, **VideoBooth Systems Ltd**
Operations Manager | Client Services,
VideoBooth Systems Ltd
CEO, **Vipa Solutions**
Director of Trade Shows, **Virgin**
Trade Show Manager, **Virgin**
Marketing Specialist, **Virginia Workers**
Compensation Commission
Director of Sponsorships, **Visa**
Director, Global Sponsorship Event
Management, **Visa**
Senior Designer, **Visual Communications**
Digital Media Specialist, **Vitaminwater**
Senior Marketing Manager, **VMware**
Senior Manager, Shows & Events, **Vodafone**
Manager, Shows & Events, **Volkswagen**
Digital Communications Manager, **Volvo Group**
/ UD Trucks
Senior Event Planner, **VPI Pet Insurance**
CEO, **VStar Entertainment Group**
Senior Environments Designer, **Walgreen**
Senior Director - Shows & Events, **Walmart**
Senior Director, Shows and Events Strategy,
Wal-Mart Stores
Senior Director, Shows and Events Strategy,
Wal-Mart Stores, Inc.
Event Director, **Walt Disney Company**

Manager, Technical Direction and
Entertainment Systems, **Walt Disney Company**
Manager, Technical Direction and Systems,
Walt Disney Company
Associate Events Manager, **Wargaming America**
Event Specialist, **Wargaming America**
Ad Sales Marketing Manager, **WE tv**
VP of Marketing, **WebbMason**
VP, WebbMason Interactive, **WebbMason**
Vice President, **Weber Shandwick**
Marketing Events, **WebPT**
Marketing Events Coordinator, **WebPT**
Sr. Events Specialist, **WebPT**
Engagement Manager, **Wellington**
Assistant Vice President, **Wells Fargo**
Director of Events, **Wells Fargo**
Experiential Marketing, **Wells Fargo**
Graphic Designer, **Wells Fargo**
Sponsorship Activation Manager, **Wells Fargo**
Trade Show Manager, **Wells Fargo**
VP, Marketing Manager, **Wells Fargo Bank**
Director of Creative Services,
Western & Southern
Event Marketing Specialist,
Western & Southern
Director of Brand Ventures, **Westfield**
Director, West, **Westfield**
Sponsorship, **WestJet**
Sponsorship & Experiential Marketing
Coordinator, **WestJet**
Coordinator, Sponsorship, **WestJet Airlines**
Manager, Community Investment &
Sponsorship, **WestJet Airlines**
Manager, Sponsorship, **WestJet Airlines**
Manager-Sponsorship, Community Investment
& Experiential Marketing, **WestJet Airlines**
Team Lead, Sponsorship, **WestJet Airlines**
Team Lead-Sponsorship & Experiential
Marketing, **WestJet Airlines**
Event Manager, **Whirlpool**
Associate Advocacy Manager,
WhiteWave Foods

VP Marketing Operations, **Wiley**
CEO Channel Fireball, **Wizards of the Coast**
Event Design Manager, **Wizards of the Coast**
Event Marketing Manager, **Wizards of the Coast**
Experience Design Manager, **Wizards of the Coast**
Senior Manager of Event Marketing, **Wizards of the Coast**
Senior Manager, Event Marketing, **Wizards of the Coast**
Senior Manager, Experiential Marketing, **Wizards of the Coast**
Senior Marketing Coordinator, **WWE, Inc.**
Sponsorships & Events, **Xbox**
Brand Manager, **Xerox**
Events Manager, Global Experiential Marketing, **Xerox**
Manager, Client Engagement & Events Marketing, **Xerox**
Events Manager, Global Experiential Marketing, **Xerox Corporation**
Director of Events, **Yahoo**
Event Manager, **Yahoo**
Senior Director, Event Marketing, **Yahoo**
Editor-in-Chief, **Yahoo Health!**
Senior Director, Experiential Marketing, **Yahoo!**
Senior Manager, Event Marketing Operations, **Yahoo!**
Brand Marketing Manager, **YouTube**
Creator Marketing, **YouTube**
Head of Culture and Trends, **YouTube**
Marketing and Global Event Strategy, **YouTube**
Product Marketing Manager, **YouTube**
P.R. Manager, **Zappos**
National Events and Sponsorships, **Zappos.com**
Head of Production, **Zed Ink**
Senior Producer, **Zed Ink**
Director, Field Marketing, **Zico**
Creative Lead, **Zimmer Biomet**
Manager of Integrated Experiences, **Zoom Active Lifestyle Marketing**
Associate Event Producer, **Zumba Fitness**

Event Marketing Director, **Zumba Fitness**
Senior Event Producer, **Zumba Fitness**